



# Bee Clean,

# CNH!





## Bee Clean, CNH!

Spotlight on Service Program Guide | July 2018

### *a message from the service projects committee*

#### ***Hello, CNH Key Club!***

With summer in full swing, remember the importance of giving back to your community by ensuring that the environment is clean and healthy. There are significant ways in which you can promote the cleanliness of ecosystems and the environment, like a simple campus beautification or beach cleanup. The possibilities are endless in BEE-ing clean this July! This guide is designed to give you resources for planning service or fundraising events relating to July's Spotlight on Service Program initiative: BEE Clean, CNH! The following pages provide an overview of what "BEE Clean, CNH!" and the Spotlight on Service Program are about. If you have any concerns, please email Service Projects Chair Lily Marshall at [cnhkc.sp@gmail.com](mailto:cnhkc.sp@gmail.com).

***Happy Serving and BEE-ing Clean,  
Service Projects Committee***

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### ***What is the Spotlight on Service Program?***

The CNH Spotlight on Service Program was created by the Service Projects Committee to promote International and District initiatives as well as to encourage active participation with organizations and initiatives. Every month, there is a designated theme that all clubs are encouraged to focus their service towards to promote a variety of service projects.

Clubs that participate in a specific month's focus are eligible to submit to the form in order to receive recognition, which can be found under the "Spotlight on Service Program" page under the "Projects" tab on the CNH CyberKey. Pictures can be sent to [cnhkc.sp@gmail.com](mailto:cnhkc.sp@gmail.com). All submissions are due on the fifth of the following month by 6:00 PM (PST) or 3:00 PM (HST). One or more clubs are featured every month in the District Newsletter in recognition of any outstanding service project.

### ***Overview of "BEE Clean, CNH!"***

"BEE Clean, CNH!" is the chosen 2017-2019 Governor's Project that focuses on bettering the environment and diverse landscapes. According to the World Health Organization, 1.7 million children under the age of five die annually and 570,000 children under the age of five die from respiratory infections due to air pollution.

With the California-Nevada-Hawai'i District being the largest in Key Club International, Key Club members are encouraged to plan and participate in environment-related service events to combat and reverse pollution and its health-related impacts in America. During the month of July, you are encouraged to **save lives** through the simple acts of promoting the cleanliness of the Earth and spreading awareness of environmental impacts. What will you do to **BEE** clean?



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### event ideas

#### NATURE CLEANUP

Partner with a local recreational center or nature organization to plan a nature cleanup service project to beautify the community for all to enjoy! During the event planning process, you and your club can collect necessary materials like latex gloves and trashbags through club funds or donations from nature organizations. Locations for nature cleanups can include beaches, gardens, and forests.



#### RECYCLING DRIVE

Contact a nearby school or public facility to host a recycling drive for the public to donate various scrap items to BEE green! Your club can create mini posters to publicize the event around the community and ask the public to donate scrap metal, electronic devices, cartridges, batteries, clothing, and even more. For assistance, you may also contact various recycling organizations to provide containers and other supplies. Be sure to determine where you will take the donated recyclables after they have been collected and be aware of the recyclers' requirements.



#### ADOPT-A-HIGHWAY

Reach out to your local Adopt-A-Highway program to maintain sections of roadside within the highway system of your community! Members can remove litter, plant trees, cover graffiti, and control the vegetation of highways to promote the cleanliness of the environment in a two-mile length of roadside.





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### fundraiser ideas

#### STAYING HYDRATED FOR PTP

During any cleanup event in the community, sun and heat can be overwhelming, especially during the summertime! Have your club host a water bottle fundraiser by selling water for \$1 or more per bottle as a donation to the Pediatric Trauma Program, or PTP. Not only would members be hydrated to promote the cleanliness of the environment, but they would also be hydrated to save children's lives from pediatric trauma.



#### RECYCLABLES FUNDRAISER

At Key Club events, encourage members to bring recyclable cans and bottles that can be recycled for money. All proceeds collected from the recyclable items can be donated to the Pediatric Trauma Program (PTP) or Key Club preferred charities, like the Children's Miracle Network (CMN) and the March of Dimes. For every bottle or can collected for recycling, you can "BEE Green" and change lives.



#### WATERLESS CAR WASH

Being green also means being water-wise! Plan a waterless car wash by collecting clean cloths and high lubricity sprays that can accumulate dirt and dust particles on cars. Volunteers would have to spray a layer of the chemicals, then wipe the chemicals with a cloth. Car wash prices may vary, but all raised funds can be donated to any Key Club Preferred Charity.





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# long beach tree planting



**BY DVME LEO TAFOYA, CAMS KEY CLUB**

“Our club worked with event coordinators from the Long Beach community and a local Kiwanis club to reserve spots for our volunteers to work at this event. We communicated with the event, coordinator through email to exchange details like the location and time of the event as well as how many members from our club would be attending. At the event we all met up when we arrived to check in with each other and then proceeded to gather around the event coordinators for our instructions and to get our gardening supplies.

Our club has some great turnouts for gardening and beautification events! For some reason our volunteers love getting their hands dirty to make a community look a little bit better. Not only did we help out the community, but club members got to know each other better. Because this service event involved us splitting into groups and taking with one another as we worked, I know that the group I worked with developed a closer bond by the event of the event. I think we could have even improved this event by switching around groups at some point so that members worked with, met with, and bonded with even more people.”



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*thank you for reading this  
edition of the spotlight on  
service program guide*

**Do not forget to submit to the Spotlight on Service Program by the fifth of every month by 6:00 PM PST. Thank you!**

**Questions, comments, or concerns?  
Contact Service Projects Chair Lily Marshall  
at [cnhkc.sp@gmail.com](mailto:cnhkc.sp@gmail.com)!**